



Sponsorship Information

The Patriot Resilient Leader Institute
PO Box 7384
Gilford NH 03247
www.camp-resilience.org

Dear Community Partner:

Thank you for your interest in the Patriot Resilient Leader Institute (PRLI) and Camp Resilience. Each year we are honored to provide servicemembers, veterans, and first responders with an ever-growing list of life-changing outdoor wellness retreats. At the PRLI, we know that our programs' participants face many debilitating, isolating issues that the civilian population may not. By offering a supportive, therapeutic community, Camp Resilience improves the lives of those it serves and does its part to lessen the challenges veterans and first responders face. We are striving to expand the number of retreats we offer and maximize the populations we serve, and we are looking for your help.

Our recent growth necessitates that we transition from a volunteer effort to a staffed organization. We must procure the capital necessary to complete our team and accomplish our goal of running 30+ retreats a year. In the attached materials you'll find more information about our program and how you can support our organization in helping those who have served bounce back in mind, body, and spirit.

For more information or to become a sponsor, please contact our development coordinator, Sarah Powell, at spowell@camp-resilience.org or 978-219-9237.

Sincerely,

Kurt Webber
President
Board of Directors
The Patriot Resilient Leader Institute

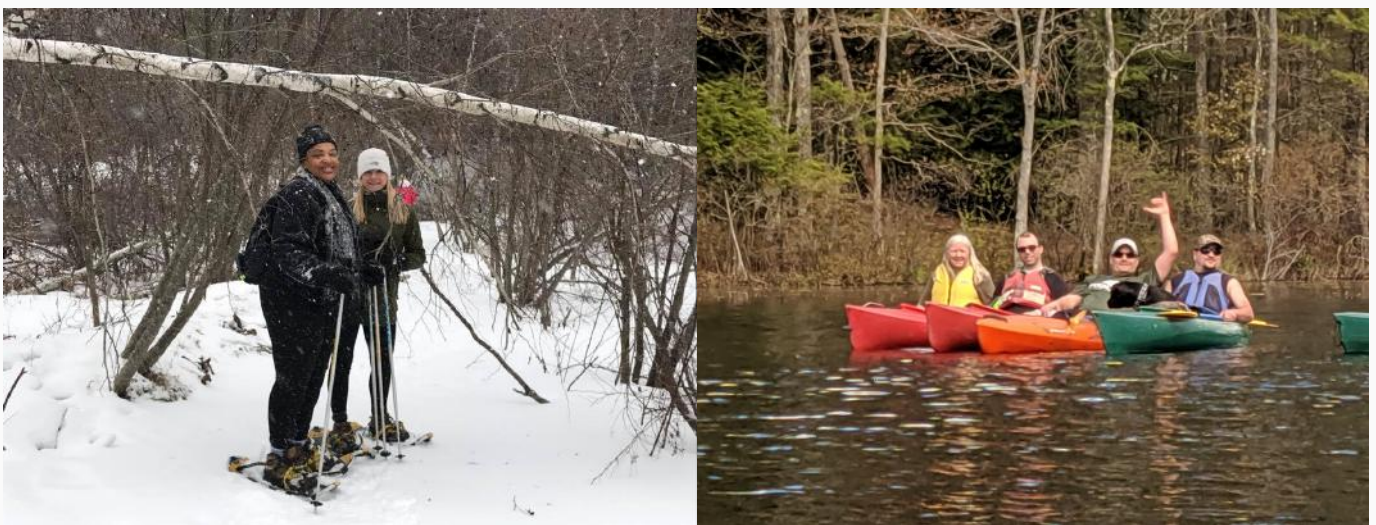
The Patriot Resilient Leader Institute

Mission

Using the scenic beauty of the Lakes Region of New Hampshire, the Patriot Resilient Leader Institute runs Camp Resilience for servicemembers, veterans, first responders, and their loved ones. Camp Resilience retreats combine facilitated peer-to-peer counseling and outdoor experiential learning activities to help attendees to improve their physical, mental, and emotional well-being.

History

In 2014, veterans and other concerned citizens in the Lakes Region of New Hampshire joined to combine the talents of local professionals and scenic beauty of the area to help New England veterans recover their physical, mental, and emotional well-being. They founded the Patriot Resilient Leader Institute (PRLI) and began to facilitate therapeutic, recreational Camp Resilience retreats open to veterans with visible or invisible disabilities. Through 2019, the PRLI has run 56 retreats serving over 550 attendees. The PRLI proudly partners with the VA District 1 Veteran Centers, the Wounded Warrior Project, and other veteran service organizations. Continuing its effort to serve “those who serve,” the PRLI ran its first retreat for the first responder community with VFR Healthcare in October 2019.



Helping those who've served bounce back in mind, body, and spirit.

Camp Resilience Retreat Model

Our Free 3-4 Day Retreats Combine:



Outdoor
Experiential
Learning
Activities



Facilitated
Peer-to-Peer
Counseling



Life Skills
Workshops



56 Retreats Through 2019

Focuses Include:

Equine Assisted Therapy Retreats

Couples Retreats

Family Retreats

First Responders Retreats

Military Sexual Trauma Retreats

Post Traumatic Stress & Moral Injury Retreats

Sponsorship Opportunities

Sponsorship	1 Star	2 Star	3 Star	4 Star	5 Star
Contribution	\$1,000	\$5,000	\$10,000	\$20,000	\$50,000
Press release w/ photo to local media	●	●			
Press release w/ photo to regional media outlets			●	●	●
Name/logo displayed in all CR newsletters and fliers.		●	●	●	●
Name/logo displayed on all signage				●	●
Distribution of product samples to all attendees and facilitators	●	●	●	●	●
Employees have priority for attendance at appropriate retreats.	●	●	●	●	●
Personalized message from CR attendee		●			
Personalized message from all attendees at a CR retreat			●	●	●
1 retreat/year exclusively for veteran employees.				●	●
Exclusive sponsorship of 2 CR retreats				●	●
Logo prominently placed on our merchandise					●
Sponsorship opportunities above \$50,000 can be discussed.					